



# Florida Strategic Plan for Economic Development

(V20.1, [www.floridajobs.org/FL5yrPlan](http://www.floridajobs.org/FL5yrPlan))

## At-A-Glance

- Vision** ○ Florida will have the nation's top performing economy and be recognized as the world's best place to live, learn, play, work, and do business.
- Goals**
- Lead the nation in global competitiveness as a location for business, investment, talent, innovation, and visitors.
  - Lead the nation in economic growth and prosperity.
  - Lead the nation in quality of life.
- Objectives**
- Improve and sustain employment in Florida.
  - Expand global commerce.
  - Foster opportunities for prosperity.
  - Increase Florida's attractiveness to workers, residents, and visitors.
  - Grow businesses.

Cross-Cutting Strategies					
<ol style="list-style-type: none"> <li>1. Strengthen collaboration and alignment among state, regional, and local entities toward the state's economic vision.</li> <li>2. Develop and implement a statewide strategy to develop regional talent and innovation clusters using global best practices.</li> <li>3. Strengthen Florida's economic regions and connect resources across regions to build Florida as a globally competitive megaregion.</li> <li>4. Position Florida as a global hub for trade, visitors, talent, innovation, and investment.</li> </ol>					
Area-Specific Strategies					
Talent Supply & Education	Innovation & Economic Development	Infrastructure & Growth Leadership	Business Climate & Competitiveness	Civic & Governance Systems	Quality of Life & Quality Places
<ol style="list-style-type: none"> <li>5. Align education and workforce development programs to foster employment opportunities and develop and retain talented workers with the skills to meet current and future employer needs.</li> <li>6. Develop an integrated pre-K through career education system to prepare students for becoming successful workers or entrepreneurs.</li> <li>7. Lead the nation in science, technology, engineering, and mathematics (STEM) research, education, and market-relevant technical skills.</li> <li>8. Expand access to education and training programs for talent in distressed markets.</li> </ol>	<ol style="list-style-type: none"> <li>9. Strengthen Florida's leadership in expanding and emerging talent and innovation clusters and transitioning established clusters to serve new markets.</li> <li>10. Grow, sustain, and integrate efforts related to research and development, technology transfer and commercialization, and capital to create, nurture, and expand innovation businesses.</li> <li>11. Expand the number of Florida businesses selling goods and services internationally, and diversify the markets they serve.</li> <li>12. Brand and consistently market Florida as the best state for business.</li> </ol>	<ol style="list-style-type: none"> <li>13. Coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the statewide, regional, and local levels.</li> <li>14. Develop and maintain multimodal, interconnected trade and transportation systems to support a prosperous, globally competitive economy.</li> <li>15. Develop and maintain a cutting-edge telecommunications infrastructure.</li> <li>16. Ensure the future supply and quality of water to meet Florida's economic and quality of life goals.</li> <li>17. Develop and maintain diverse, reliable, and cost effective energy sources and systems to meet Florida's economic and environmental goals.</li> </ol>	<ol style="list-style-type: none"> <li>18. Revise permitting, development, and other regulatory processes to meet changing business needs and provide a predictable legal and regulatory environment.</li> <li>19. Ensure state, regional, and local agencies provide collaborative, seamless, consistent, and timely customer service to businesses and workers.</li> <li>20. Reduce barriers to small/minority business and entrepreneurial growth.</li> <li>21. Expand opportunities for access to capital for businesses throughout their life-cycle.</li> <li>22. Work with industry to ensure property and health insurance rates are competitive with other large states.</li> <li>23. Develop a government revenue structure that encourages business growth and development.</li> </ol>	<ol style="list-style-type: none"> <li>24. Support and sustain statewide and regional partnerships to accomplish Florida's economic and quality of life goals.</li> <li>25. Improve the efficiency and effectiveness of government agencies at all levels.</li> <li>26. Invest in strategic statewide and regional economic development priorities.</li> </ol>	<ol style="list-style-type: none"> <li>27. Create and sustain vibrant, safe, and healthy communities that attract workers, residents, businesses, and visitors.</li> <li>28. Ensure Florida's environment and quality of life are sustained and enhanced by future growth plans and development decisions.</li> <li>29. Promote, develop, protect, and leverage Florida's natural, art, and cultural assets in a sustainable manner.</li> </ol>